



NEWS RELEASE

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GIVING VOICE: FILMMAKERS WORKING WITH FILMMAKERS
documentary, CBC'S DIGITAL CHANNEL
SPONSORS NEW APPRENTICESHIP PROGRAM

Montreal, Nov. 11, 2010 – CBC's digital channel *documentary* and The Documentary Organization of Canada | l'Association des documentaristes du Canada (DOC) are proud to announce the establishment of a documentary masters apprenticeship program—**Giving Voice: Filmmakers Working with Filmmakers**. The program, funded by *documentary*, is the extension of DOC's widely attended public Masters' Speaker Series: Filmmakers Talking to Filmmakers.

Giving Voice: Filmmakers Working with Filmmakers is designed for documentary professionals transitioning to the next stage of their career. The program offers the apprentice the unique opportunity of "in-the-field" training with a veteran master of the documentary craft. The chosen apprentices will work with the masters for a period of four months during production and will have the experience of absorbing winning approaches and techniques, as well as the rare opportunity to learn from an established and recognized documentary filmmaker while witnessing their creative process. The goal is for the apprentices to benefit from the experience of a seasoned professional who can offer guidance and inspiration that can then be taken back to their own projects in development.

As DOC's chair, John Christou explains: "Being a documentary filmmaker is hard and getting harder. Anyone can pick up a camera and post something on YouTube, but being a professional filmmaker requires training, mentorship, financial support and dedication to craft. The *Giving Voice* program aims to support those filmmakers wanting to develop their craft by giving their careers a boost. DOC is excited that *documentary* is supporting this endeavor, and we look forward to working with them."

"We're very proud to be helping foster the next generation of great Canadian filmmakers," said Bruce Cowley, creative head, CBC digital channels. "It's an important expression of *documentary*'s commitment to identifying, nurturing and showcasing the best storytellers in the country."

The apprenticeship program will cast its net across the country for applicants. It is a national program designed to reach all regions and demographics of the country. The selection committee will choose up to eight individuals to participate in the program. A call for applications will be sent out across the country, with a submission deadline early in the new year. For more information: www.docorg.ca

Giving Voice: Filmmakers Working with Filmmakers is constructed as an exchange where both parties benefit from the experience. The masters will benefit by having passionate and

creative professionals at their disposal, while the apprentices will have access to the breadth of experience and wisdom of artists having already earned critical acclaim and established their voice in documentary.

About *documentary*

documentary is a digital television station devoted to showing the best documentaries from Canada and around the world – from legendary filmmakers like D.A. Pennebaker and the Maysles brothers, as well as from the archives of its partners, the Canadian Broadcasting Corporation and The National Film Board. With its special emphasis on feature length films, watching *documentary* is like having a cinema in your own living room, showing award-winning films 24 hours a day, seven days a week.

About DOC

The Documentary Organization of Canada | L'Association des documentaristes du Canada (DOC) is a bilingual national arts service organization dedicated to supporting the art of independent documentary filmmaking in Canada. It offers member services, professional development, networking events, and collective representation through advocacy. DOC believes that its members and their work play an essential role in Canadian society by promoting the expression of diverse viewpoints on social, political, and cultural realities, thus fostering reflection and debate. DOC advances the documentary genre by supporting artists wanting to develop their craft.

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